Source Tracking

2023 Quarter 4: October 1 – December 31
In an effort to become a more equitable and inclusive news organization, WABE uses a source tracker for the voices heard on WABE programs and in WABE news features.
Source Tracking

To see how representative our sources are in comparison to metro Atlanta, we use data compiled by the Atlanta Regional Commission and the Census Reporter.
WABE
Sources by Race

Quarter 4, 2023

- **White**: 47.5%
- **Black/African-American**: 38.6%
- **Latino/a/x**: 4.0%
- **Asian**: 5.0%
- **Middle Eastern/...**: 2.0%
- **Not sure of race/...**: 2.0%
Metro Atlanta Gender Profile

Census Reporter data for metro area for 2021

Data Source
WABE Sources by Gender

Quarter 4, 2023

- Male: 52.0%
- Female: 46.0%
- Not sure of gender: 1.0%
WABE Sources by Role

Quarter 4, 2023

- Elected Officials: 8.0%
- Non-Elected Officials: 19.0%
- Experts: 29.0%
- Public: 16.0%
- Artists: 18.0%
- Reporters (extern...): 3.0%
- Reporters (WABE): 6.0%