Source Tracking

2024 Quarter 1: January 1 – March 31
In an effort to become a more equitable and inclusive news organization, WABE uses a source tracker for the voices heard on WABE programs and in WABE news features.
To see how representative our sources are in comparison to metro Atlanta, we use data compiled by the Atlanta Regional Commission and the Census Reporter.
Metro Atlanta Race Profile

ARC 21-County Data for 2022

Data Source
WABE Sources by Race

Quarter 1, 2024

- Black/African-American: 38.4%
- White: 49.5%
- Latino/a/x: 3.0%
- Asian: 6.1%
- Not sure of race/ethnicity: 2.0%
Metro Atlanta Gender Profile

Census Reporter data for metro area for 2022

Data Source
WABE
Sources by Gender
Quarter 1, 2024

- Male: 52.0%
- Female: 47.0%
- Genderqueer/Ge...: 1.0%
WABE
Sources by Role
Quarter 1, 2024