WABE is Atlanta’s original, independent, non-profit source for award-winning news, local stories, and arts and culture programming.

Our organization is 100% independent, 100% non-profit, and 100% committed to amplifying diverse voices in Atlanta.

WABE delivers fact-based journalism and inclusive, engaging, cultural content that informs, inspires, reflects, and empowers the millions who call the Greater Atlanta area home. WABE’s programs, podcasts, and events make Atlanta’s stories and storytellers accessible and relevant across various platforms for our audience of listeners, viewers, visitors, and members.

Our Vision
To be the most trusted, independent source of news and local storytelling, driving community belonging, inspiring civic participation, and advancing equity

Our Mission
Inform, inspire, reflect, and empower Greater Atlanta

Key Milestones

- **September 13, 1948**: WABE 90.1 begins broadcasting.
- **February 17, 1958**: WETV signs on for the first time.
- **February 26, 1970**: WABE becomes a charter member of NPR.
- **October 5, 1970**: ATLPBA becomes a PBS member station.
- **May 3, 1979**: WABE wins first George Foster Peabody Award for *The Eyewitness Who Wasn’t: The Matthews Murder Trials*.
- **September 1994**: Atlanta Educational Telecommunications Collaborative, Inc. (AETC) is founded as a 501(c)3 public telecommunications enterprise to operate WABE.
- **January 12, 2015**: *City Lights with Lois Reitzes* and *Closer Look with Rose Scott* debut.
- **March 25, 2018**: *Buried Truths* and *Political Breakfast*, WABE’s first podcasts, premiere.
- **June 11, 2021**: NPR wins its first Pulitzer Prize thanks to the work of WABE reporter Lisa Hagen’s investigative podcast series *No Compromise*.
- **January 19, 2022**: All platforms (radio, television and digital) rebrand under the WABE umbrella.
- **September 29, 2022**: WABE Studios launches, producing Atlanta-focused audio and video original content.
- **September 13, 2023**: 75th Anniversary of WABE.

1 Million

# of people, across 34 counties, who connect with WABE content each month

CONNECT WITH WABE!

740 BISMARK RD NE ATLANTA, GA 30324  |  (678) 686-0321
WABE
ATLANTA’S HUB FOR NEWS, CULTURE AND CONNECTION

We exist to create a more informed and connected Atlanta by bringing people together to share perspectives — breaking down barriers and building bridges across Atlanta’s communities.

ENGAGING ATLANTANS THROUGH MULTIPLE PLATFORMS

WABE Radio Live
500,000+ highly engaged listeners annually

WABE Radio Live Streams
Almost 10 million sessions/year & 200,000 unique users/month

WABE.org
400,000 page views/month. 250,000 unique visitors/month

WABE TV Live
Over 1 million annual viewers

Podcast & On-Demand
Over 1 million downloads per year

WABE Daily & Weekly E-Newsletter
Over 70,000 daily subscribers

WABE Community Events
From exclusive conversations to large-scale community experiences

Trusted News: Local, National & Global

● Independent, fact-based journalism
● 2000+ local news stories per year
● NPR Programming: NPR Morning Edition with Lisa Rayam, 1A, Fresh Air, Here & Now, Marketplace, NPR All Things Considered with Jim Burress, Think with Krys Boyd

● PLUS: PBS NewsHour, BBC World Service, Latino USA
● 200+ WABE News stories carried by NPR per year
● Two dedicated newsletters: Daily Digest and This Week on WABE
● Award-winning coverage

Current Original Programming

Radio
AJC’s Politically Georgia
City Lights with Lois Reitzes
Closer Look with Rose Scott
Jazz Classics with H. Johnson
Sounds Like ATL
Montgomery & Co

Television
Atlanta on Film
Love and Respect with Killer Mike
My Money Mentors
Sounds Like ATL
(re) Defining History: 1906 Atlanta Race Massacre

Podcasts
Black in the Garden
The Boom with Jewel Wicker
The Brief from WABE
Buried Truths

Closer Look with Rose Scott
City Lights with Lois Reitzes
How Do You Atlanta?
Just Sat with Maximilian Hines
The Last Year at Forest Cove
On Leadership hosted by Crystal Edmonson
Plugged In: A WABE Politics Podcast
The Podcast Where They Read Stories
Political Breakfast
Savory Stories
Sounds Like ATL
WABE’s Week in Review
Wake Up and Create
What’s Good, Atlanta?