

WABE

Source Tracking

2024 Quarter 4: October 1 – December 31

Source Tracking

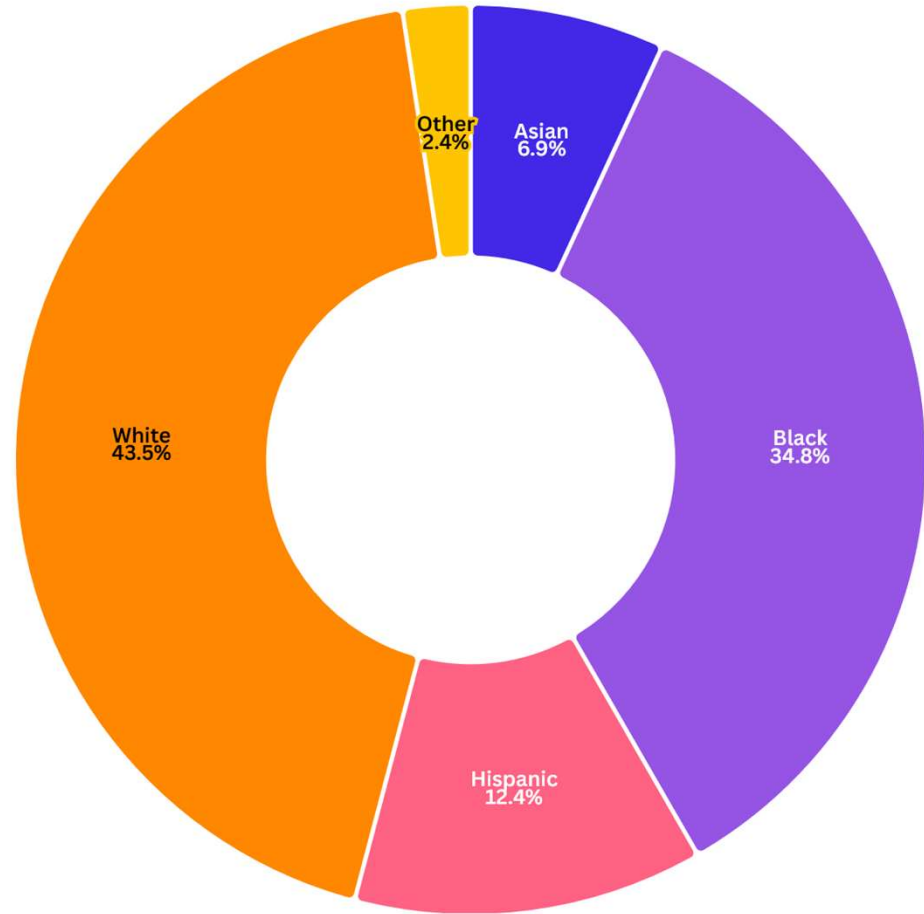
In an effort to become a more equitable and inclusive news organization, WABE tracks the demographics for the guests and sources on City Lights, Closer Look, news features and WABE host interviews.

We compare the data we collect to information compiled by the Atlanta Regional Commission and the Census Reporter to see how representative our sources are in comparison to metro Atlanta.

Metro Atlanta Race Profile

ARC 21-County Data for 2022

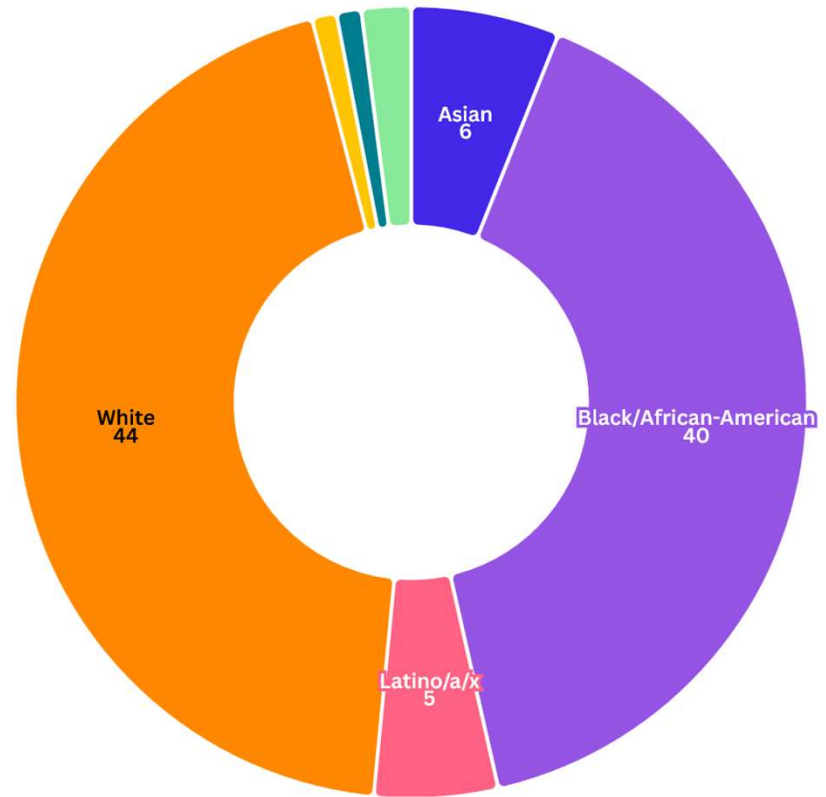
[Data Source](#)



WABE Sources by Race

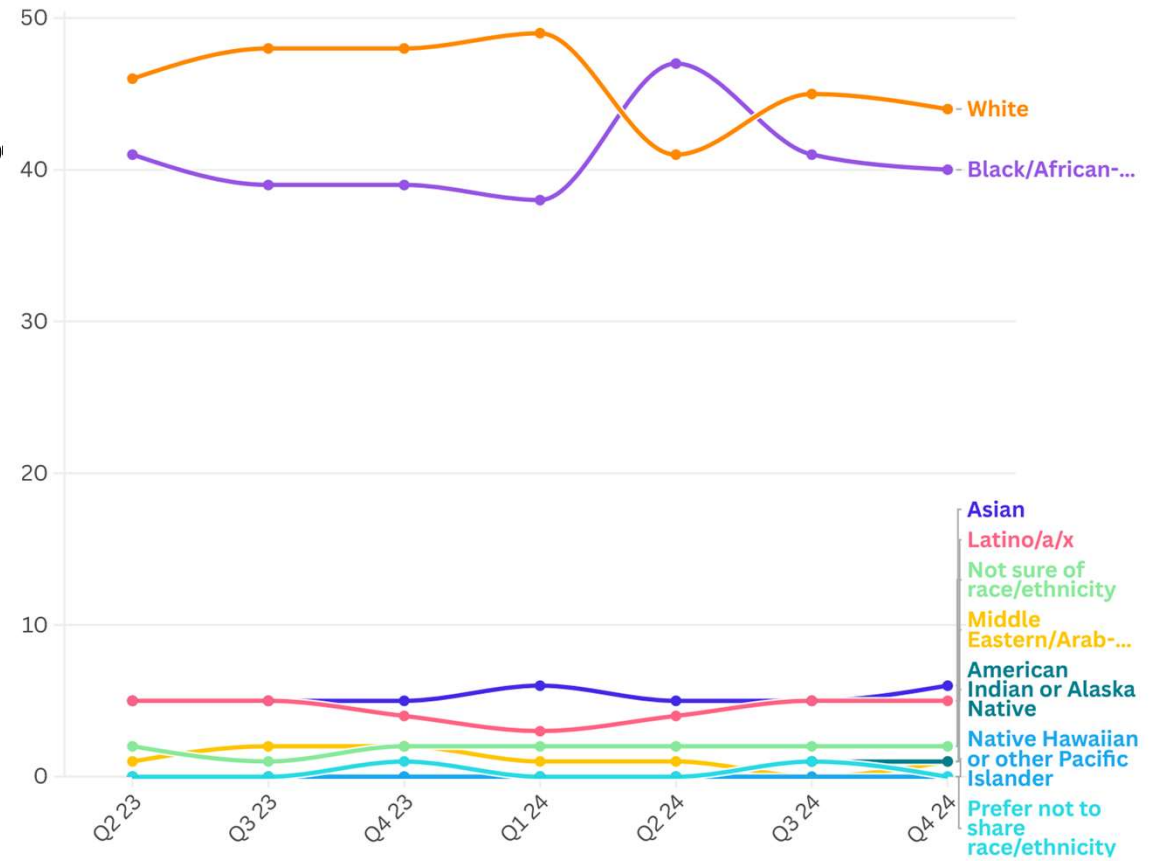
Quarter 4, 2024

- Asian
- Black/African-American
- Latino/a/x
- White
- Middle Eastern/Arab-American
- American Indian or Alaska Native
- Native Hawaiian or other Pacific Islander
- Prefer not to share race/ethnicity
- Not sure of race/ethnicity



WABE Sources by Race: Trends

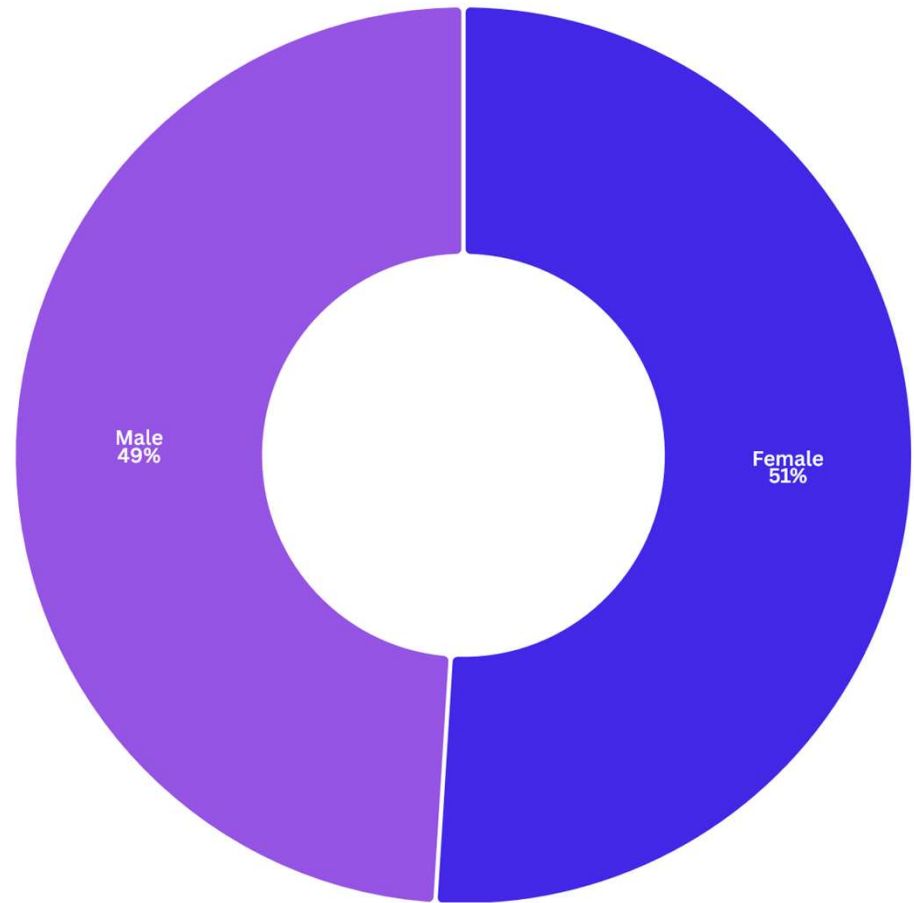
Quarter 4, 2024



Metro Atlanta Gender Profile

Census Reporter data for
metro area for 2022

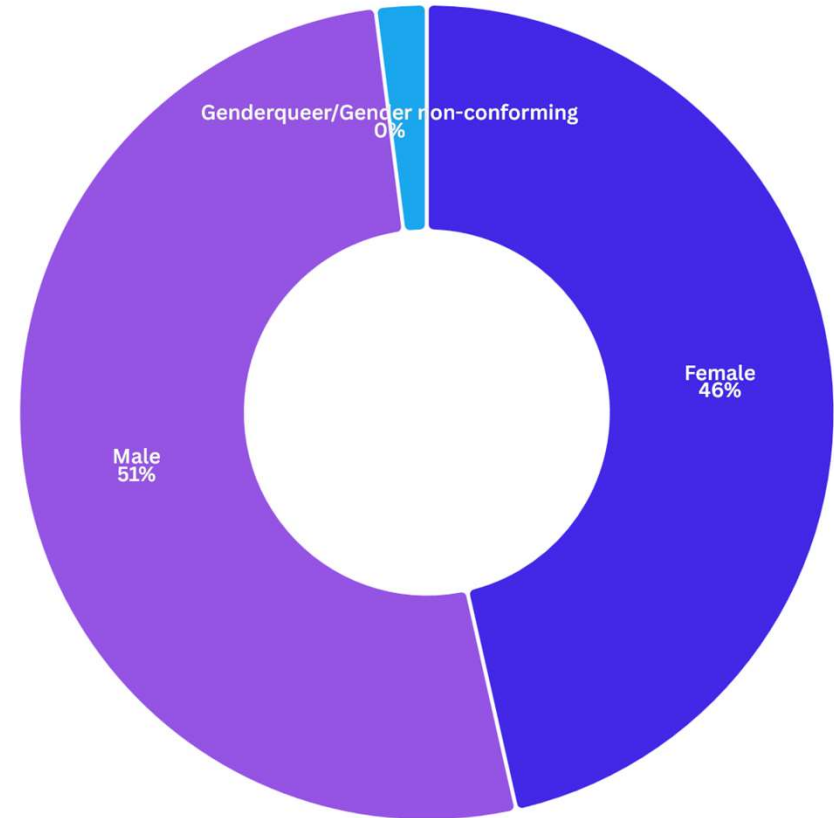
[Data Source](#)



WABE Sources by Gender

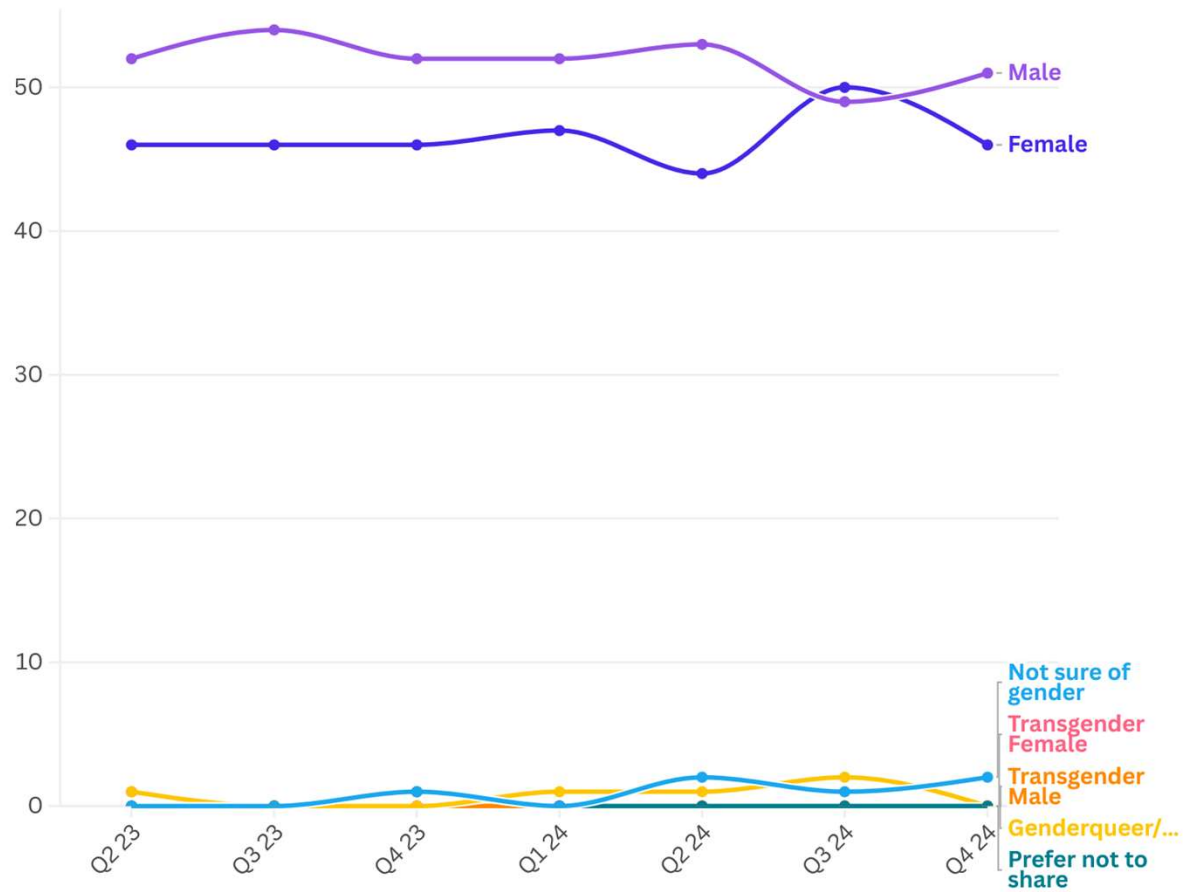
Quarter 4, 2024

Female Male Genderqueer/Gender non-conforming Transgender Male Transgender Female
Prefer not to share their gender Not sure of gender



WABE Sources by Gender: Trends

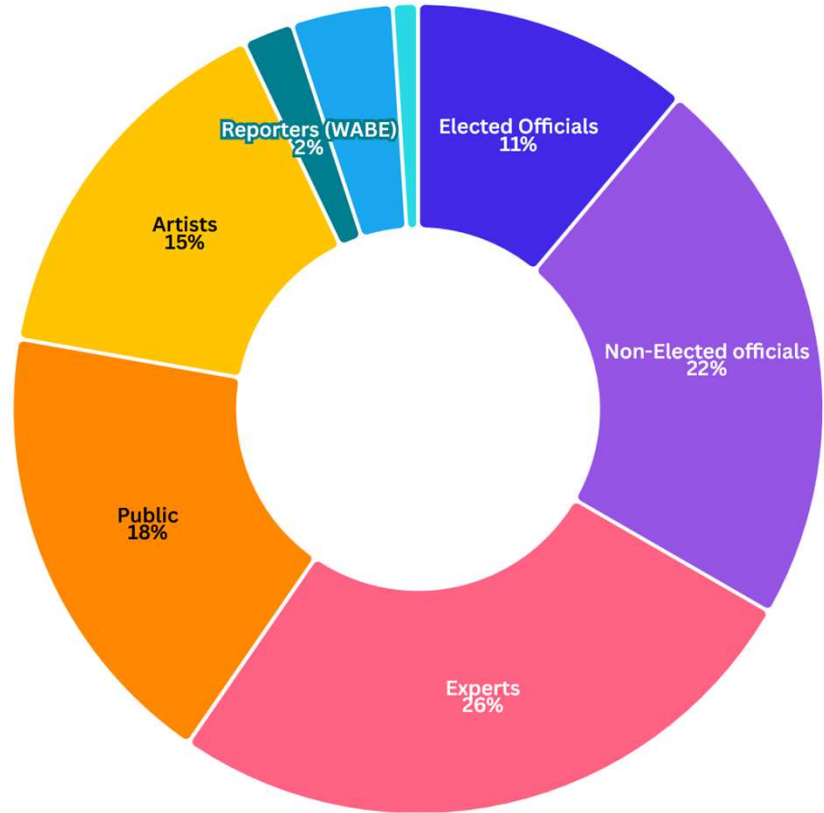
Quarter 4, 2024



WABE Sources by Role

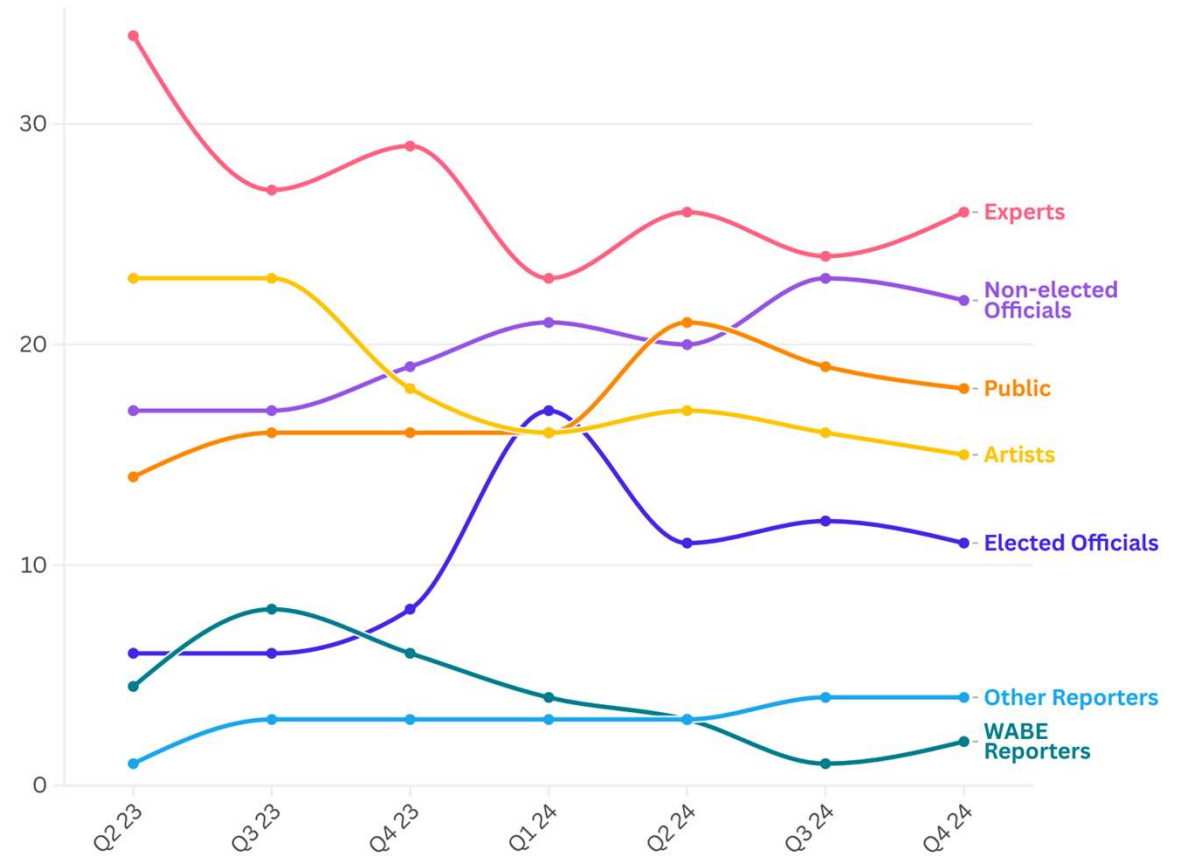
Quarter 4, 2024

Elected Officials Non-Elected officials Experts Public Artists Reporters (WABE)
Reporters (external) "Other" type of source not listed



WABE Sources by Role: Trends

Quarter 4, 2024



THANK YOU

WABE