

Disease Intervention Specialist-Partner Services-Under general supervision, gathers, analyzes and monitors data regarding communicable diseases within a health district. Provides and/or coordinates services throughout the district designed to decrease the prevalence of such diseases. Provides pre- and post-HIV counseling and rapid HIV testing, venipuncture where indicated; Provides case management services and generating reports; Provides direct diagnostic and therapeutic services for public health patients both in the clinic and field setting; Performs reporting and surveillance activities as required by the DPH Epidemiology and Prevention units ; Provides educational programs, seminars and in-service training sessions to enhance public understanding of various communicable diseases; Prepares documentation of all communicable disease case investigations occurring

Nurse-PrEP Clinic-Responsible for evaluation of clients for PrEP eligibility based on Georgia Department of Public Health Nurse Protocols. Provides clinical assessment (history and physical) and documents it in the appropriate medical records file, orders necessary laboratory tests, provides adherence education, ensures medication adherence, works with clerks to schedule necessary appointments, works with health educator on coordination of services and referral, provides periodic follow up, consults with/refers to physician of abnormal lab results and facilitates linkage to further care.

Health Educator-PrEP-Works closely with the prevention, clinical, and clerical team in implementing PrEP activities and strategies in the district. Provides pre and post HIV counseling and testing. Provide venipuncture where indicated. Ensure eligible client's enrollment, coordinates services, compiles and analyzes PrEP data for planning, monitoring, and evaluation of the program, makes program recommendations based on findings. Develops health education course outlines, conducts health education classes and provides documentation of training and evaluation. Works closely with other PrEP providers in the community and establishes referral partnerships. Identifies other community resources in support of PrEP clinic and clients in healthcare and non-healthcare settings. Acts as DCBOH liaison, facilitating voluntary testing for other STDs (e.g., syphilis, gonorrhea, and Chlamydia infection), HBV, HCV, and TB, in conjunction with HIV testing, including referral and linkage to appropriate services.

Patient Navigator-Provides peer support services and may serve as a patient/client/consumer advocate. Provides linkage to care. Provides consumer information and support in community and clinic settings, co-facilitates educational activity and educational workshops, provides pre- and post-HIV counseling and testing, provides peer support services to assigned patient/client/consumers, serves as an advocate for consumers within the clinic setting and the community, and dialogues/self-help individual and group sessions with consumers

Clerk-PrEP Clinic-Responsible for clients' registration and enrollment into the PrEP program, ensures meeting eligibility criteria, updates clients' demographic information, send/call clients with appointment reminders, provides follow up for missed appointments, works with prevention team, health educator, and the registered nurse to ensure client and program needs and requirements are met.

Data Manager -conducts data collection and analysis related to DeKalb's HIV End the Epidemic prevention activities. Responsible for entering and tracking HIV/STI data including linkage to care, partner services, and PrEP. Responsible for providing database management, statistical analysis, and preparation and presentation of monthly and quarterly reports or as needed. Works closely with the DeKalb County Board of Health HIV/STD Prevention program, the district EPI, and the DPH HIV/STD surveillance and Prevention sections in sharing data. Ensures data quality.

<p>3. Marketing Campaign (Diagnose, Treat, Protect, Response) - PrEP, ART, Testing, Retention- promote HIV testing and screening, PrEP, Linkage to Care, using print, radio, and movie theater ads. The media campaign will promote all facets of the initiative. Radio and movie ads will saturate DeKalb County targeting high burden areas with information for people who may not be aware of the epidemic. Radio partnering with V103 will be used to promote large testing events, clinical testing and PrEP locations. Print media will be utilized to give a continuous flow of information about all current and upcoming activities in DeKalb County. Movie Theater ads will be ran at Regal Hollywood 24, AMC North DeKalb and Stonecrest Malls through December 31st. Contracts underway and include: <u>National CineMedia</u> – sole source vendor for Regal Hollywood 24 and AMC North DeKalb 16 (\$23,350.00) for movie theatre pre-show ads, mobile device ads with targeted geofencing through 12/27/2019 <u>Screen Vision Media</u> – sole source vendor Stonecrest 16 (\$9,220.00) for movie theatre pre-show ads, mobile device ads with targeted geofencing through 12/27/2019 Contracts in Development:</p> <p><u>OutFront Media</u> – sole source for MARTA \$41,598 (proposed) for bus stop posters, bus ad cards (interior), outdoor poster billboards (smaller billboards generally placed at major intersections/along major thoroughfares – at driver level)</p> <p><u>Utilization of Dekalb County Board of Health Website</u> - Use social media channels (Facebook, Twitter, Instagram, You Tube) to promote testing and related interventions (\$1,893)</p>	74,168	14,215	74,168
	1,893		1,893
<p>4. Samsung Galaxy Mobile Phone (Workforce)</p> <p>Verizon mobile phones to enable work by interviewers in the field averages \$61/mo/field staff (5 field staff x \$61/mo/person x 6 mos.)</p>	1,830	1,146	1,830
<p>5. Wireless Data Plan for Web Connectivity (Workforce)</p> <p>Verizon wireless data plan for laptops used by field staff (5 field staff x \$38.01/mo/person x 6 mos.)</p>	1,140		1,140
<p>6. HIV Testing Forms and Delivery Cost (Diagnose)</p> <p>Printing and drop shipment of CDC approved HIV test forms to DeKalb County Jail, used to collect and report all DPH supported Counseling and testing events. Forms have pre-printed fields for DeKalb County Jail testing along with a carbon copy, collated, and shrink-wrapped.</p>	5,385	3,557	3,557
<p>7. Other incentives</p> <p>A variety of incentives will be used to engage high risk individuals participation in HIV prevention and related activities during this pilot. Such activities include HIV testing, PrEP assessment/referral, linkage to care and community awareness/engagement. Incentives may include: T-shirts, water bottles, lanyards, wristbands, key chains, pill holders and the like.</p>	8,250	8,250	8,250
<p>8. Community Mobilization</p>	21,316		21,316

One community mobilization activity will take place in DeKalb County with the purpose of engaging high-risk individuals and communities around EHE activities and HIV prevention messaging. This activity will be used to engage sectors of the population in a community-wide effort to address the HIV epidemic in DeKalb County. This community mobilization activity will aim to empower individuals and groups to take action to facilitate ending the HIV epidemic to include learning their HIV status, getting linked to treatment or PrEP and increasing condom usage. This activity will be in partnership with DeKalb County Board of Health, local CBOs, community partners and stakeholders to be identified.

9. Utilities and other Miscellaneous Expenses - Water, Electric, Microsoft Office, Telecommunications, Heating/Air

11,787

Total Direct Cost

Total Indirect Cost

Indirect costs are based on a total modified cost rate of 10.82% approved

Total Budget Request - Ending the Epidemic - DeKalb County Board of Health

	2,602	9,185
816,701	0	507,480
88,367	901	54,909
905,068	202,670	562,389